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## Summary: WE Hub Danmark' 1st meeting

**To**

WE Hub Denmark  
Meeting participants

**From**

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and We Company  
Svend Bie, DFM-NET  
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Behavioural Strategy

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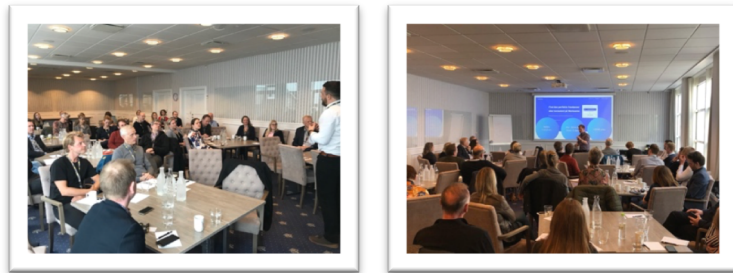
Meeting Summary

**Summary: Changing the world of work – one workplace at a time!**

Thank you for participating at the successful launch of WE Hub Denmark! At the workshop held in advance of DFM-Netværk's annual conference on 27 March 2019, we took a first dive into "Agile Workplace – a story of transformation".

At the workshop, we heard from *Chris Moriarty*, Director of Institute of Workplace and Facility Management in the UK. Chris talked about how digitization is transforming the workplace as a concept and its implications for HR, IT, FM and other critical business functions. According to Chris, FM needs to redefine its purpose, so it can best support workers and the core organization. He presented findings from IWFM's research that shows that British FM personnel need to familiarize themselves with the technologies that are transforming the way knowledge workers will work in the future. You can find IWFM's research [here](#).

Figure 1 WE Hub in action



*Mathias Linnemann*, COO and Co-founder of Worksome freelance platform presented his view on the emerging freelance economy, the future labor market, and what this means for organizations' ability to attract, integrate and retain talent. Mathias based his presentation on [Worksome's 2019 Freelance Survey](#), which is out now.

*Zenia Francker*, Chief Relations Officer at Creators Community and Matrikel1 presented the Creators Community journey from inception to becoming the largest co-working hub in the Nordics, with 1,300 members and 300 companies. The Creators Community consists of Matrikel1, Founders House, Startup Village, in Copenhagen, and MESH in Oslo. Zenia presented Creators Community's "secret sauce" for creating next generation work spaces that attract individuals with an entrepreneurial mindset: Challengers, thinkers, artists and pioneers who want to make a positive impact on the future.

Download the slide deck from the event [here!](#)

Agenda from the event can be found [here](#).

## WE Hub Danmark

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**What can WE do you for you?:**

The purpose of the WE Hubs is to “change the world – one workplace at a time.” To do this in a Danish context, we need your help. At the event we got the following suggestions for topics for upcoming meetings:

**Suggested topics for debate in 2019:**

- **Change** How do we tackle the change agenda in our organisations?
- **Data management** How much is enough, what type of behavioural data should we be collecting, and how should we use it?
- **Future preparedness** What are the key trends? How do we anticipate and take advantage of them?
- **Nordics** What is going on in the rest of the Nordics, and what can we do to keep the Nordic way of working at the global forefront.

This list is not exhaustive. Please send your suggestions or challenges to [jeffrey@behaviouralstrategy.com](mailto:jeffrey@behaviouralstrategy.com)

**Upcoming WE Events:**

April We:binar: – *Innovation is a problem of Flow and not a lack of Ideas*. Thursday, 18 April 2019, 17.00-18.00 Danish Time. More information can be found [here](#)

**Save the date! The Next WE Hub Denmark meeting**

Date: 27 August 2019

Time: 08.00 – 10.00

Topic: *Co-Working: what is it and what can corporates learn from it*

Location: Matrikel 1, Højbro Plads 10, 1200 Copenhagen K.